

# Publicity Rights And Image: Exploitation And Legal Control By Gillian Black

By Gillian Black

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Publicity rights and image.[ Black, Gillian; ]. Academics and practitioners are currently divided on the issues involved in permitting and regulating the commercial

In her treatise on topic, Gillian Black defines publicity as: " The practice of using an individual's name, image and reputation to promote products or to provide

Book Review, Publicity Rights and Image: Exploitation and Legal Control. Deborah Schander, Georgia State University College of Law. Article comments

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Pris 665 kr. K p Publicity Rights and Image Publicity Rights and Image Exploitation and Legal Control. Gillian Black is a Lecturer in Law at Edinburgh

136 the edinburgh law review Vol 16 2012 several important problems remain unresolved. How should legislators and courts respond to a culture in which public gures

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