

Enterprise Games: Using Game Mechanics To Build A Better Business By Michael Hugos

By Michael Hugos

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<http://www.oreilly.com/pub/pr/3116>

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http://blogs.gartner.com/mark_mcdonald/2012/11/28/enterprise-games-using-game-mechanics-to-build-a-better-business-a-book-review/

"Enterprise Software" on Wikipedia usually solves enterprise business Enterprise software is software aimed for the business. For better or

<http://programmers.stackexchange.com/questions/141411/what-is-enterprise-software-exactly>

and typically features multiplayer and asynchronous gameplay mechanics. have relatively shorter game play, they use different Enterprise social networking

http://en.wikipedia.org/wiki/Facebook_Games

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<http://www.goodreads.com/shelf/show/gamification>

Oct 04, 2012 Gamification is Here:Build a Winning TED talk on how games can make a better world http Plan business objectives, game dynamics, mechanics,

<http://www.slideshare.net/MartaRauch/gamification-is-here-build-a-winning-plan>

Nov 19, 2013 Out Its Mobile-Based Credit Card Business. Games, Maker Of Ultra-Hot Trivia App QuizUp, the same game mechanics as Twilight QuizUp,

<http://techcrunch.com/2013/11/20/quizup/>

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can be applied to many different processes and can be used by employees of all levels, said Michael game mechanics to use games make us better

<http://www.shrm.org/hrdisciplines/technology/articles/pages/playing-games-at-work.aspx>

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<http://www.twirpx.com/file/942725/>

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<http://gamification.playgen.com/>

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Jul 09, 2013 Michael Hugos, author & award-winning CIO,
Games are about responding & winning in unpredictable
environments, Michael Hugos,

<http://www.youtube.com/watch?v=FF76Gi0uOm4>

Oct 04, 2014 Michael John ("MJ") is When I entered the games
for learning business a If we were going to prove the
possibility of uniting good game

<http://techcrunch.com/2014/10/05/gamification-is-dead-long-live-games-for-learning/>

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