

# Creating Value From Mergers And Acquisitions: The Challenges By Sudi Sudarsanam

**By Sudi Sudarsanam**

Creating Value Through Merger and Acquisitions: The Challenges, an Integrated and International Perspective by Sudi Sudarsanam, 9780201721508, available at Book <http://www.bookdepository.com/Creating-Value-Through-Merger-Acquisitions-Sudi-Sudarsanam/9780201721508>

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2. Do Mergers and Acquisitions Create Shareholder Value? Although evidence clearly indicates that the shareholders of a target profit from a merger or acquisition

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and the interaction of target and acquiring firm resources can create value through either overcoming Mergers and acquisitions often create brand

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